



WHAT IS THE “REACH SURVIVOR CHALLENGE”?

A competition where corporate teams compete in a series of fun ‘*survivor-style*’ obstacles. This is a great team and leadership-building activity and a huge networking and marketing opportunity— *there are over 460 attendees in 2009 with representatives from 11 of Hampton Roads top employers.*

● THE TEAMS

Each team consists of eight participants (Teams may have ten members; however, only eight can compete in each event.) Employees of participating businesses and organizations, are eligible to participate along with friends and family aged 16 and older. Smaller companies and organizations are welcome to combine with others to form a team. Also, you are welcome to challenge your vendors and or corporate competitors to create a bigger challenge.

● THE EVENTS

The obstacles change from year to year, so returning teams do not have an advantage. Each year, we create obstacles that will test the skills of the athlete in us all, as well as that of the non-athlete. All events have a scoring system and winner is the team with the highest score.



WHY REACH?

“The single most significant factor influencing a child’s early educational success is an introduction to books and being read to at home prior to beginning school. National Commission on Reading, 1985 **REACH provides reading programs to our area’s most vulnerable citizens homeless children every week at thirteen shelters from VA Beach to Suffolk.**

The most successful way to improve the reading achievement of low-income children is to increase their access to print. Communities ranking high in achievement tests have several factors in common: an abundance of books in public libraries, easy access to books in the community at large and a large number of textbooks per student. *Newman, Sanford, et all. "American's Child Care Crisis: A Crime Prevention Tragedy"; Fight Crime: Invest in Kids, 2000*

REACH gave away over 19,000 free books and provided over 564 children in 13 shelters with quality reading programs in 2009. Help us do this again by coming out to play, or volunteer!